

PARTNERSHIPS & BRAND SPONSORSHIP

OWN THE CULTURE. NOT JUST AN AD SLOT.

The Bizio Network is creator-owned streaming straight out of Atlanta — exclusive long-form programming that an audience pays to watch, amplified by short-form clips pushed across social every week. Sponsoring the network puts your brand inside content people are loyal to, on-platform and off.

<p>1</p> <p>Title Sponsor slot — exclusive</p>	<p>2x</p> <p>On-platform + social exposure</p>	<p>9.7.26</p> <p>Launch day — get in early</p>	<p>ATL</p> <p>Culture-forward audience</p>
---	---	---	---

WHY SPONSOR

- 1 Own the Culture**
Become "Presented by" — align with authentic, Atlanta-rooted programming, not a banner slot.
- 2 Engaged, Not Passive**
A paying audience that shows up on purpose. Higher intent and recall than a scroll-by impression.
- 3 Double Exposure**
Your brand lives on-platform and travels off it in the social clips we distribute.

PLACEMENT MENU

- › Site-wide branding
- › Social clip integration
- › Community presence
- › Event & launch tie-ins
- › In-content pre-roll
- › Email features
- › SMS shoutouts
- › Creator collaborations

SPONSORSHIP PACKAGES

Every package is a 12-month sponsorship. Pay monthly (first 2 months due upfront), or pay the year upfront — Show & Title save 50% upfront.

COMMUNITY PARTNER

\$125 / mo

or \$1,500 paid upfront

- ✓ Logo on the Sponsors wall
- ✓ Newsletter shoutout
- ✓ Community-space mention

SPOTLIGHT SPONSOR

\$250 / mo

or \$3,000 paid upfront

- ✓ Everything in Community Partner
- ✓ Site-wide logo placement
- ✓ Member email feature
- ✓ Sponsored community post

SHOW SPONSOR

\$625 / mo

or \$3,750 upfront — save 50%

- ✓ Everything in Spotlight
- ✓ "Presented by" on a show
- ✓ Branded intro / pre-roll
- ✓ Logo baked into social clips
- ✓ SMS drop-alert mention

TITLE SPONSOR

\$2,083 / mo

or \$12,500 upfront — save 50%

- ✓ Everything in Show Sponsor
- ✓ "Presented by [Brand]" site-wide
- ✓ Logo in hero & clip intros
- ✓ Launch & event headline billing
- ✓ Creator collaboration
- ✓ Category exclusivity

HOW IT WORKS

1

Inquire

Share your brand, goals, and budget.

2

Pick Your Tier

Choose a package or go custom.

3

We Build It

We produce and place your branding.

4

Go Live & Report

Launch with clear performance reporting.

LET'S BUILD IT

Founding sponsor slots are open before the September 7 launch.

Email hello@thebizonetwork.com

Web thebizonetwork.com/sponsors